



CARMA / NJ

County Archives and Records Management Association of New Jersey

Patrimonium acta nostra
"Our records are our heritage"

**AGENDA
THURSDAY, October 6, 2011
MONMOUTH COUNTY ARCHIVES
Western Branch Library
125 Symmes Drive
Manalapan, NJ 07726**

10:00A.M. CALL TO ORDER

**GARY DALINA
PRESIDENT**

SALUTE TO OUR FLAG

**MARK PIZZA
VICE PRESIDENT**

WELCOME

**GARY SARETZKY
Monmouth County Archivist**

SECRETARY'S REPORT

MICHELE EVERLY

TREASURER'S REPORT

CHRISTINE HEALEY

NJ DARM REPORT

DARM Staff

PRESENTATION:

ANTHONY MONGELUZO | PRESIDENT/CEO



**WILL DISCUSS
PUBLIC RELATION STRATEGIES IN MARKETING RECORDS
MANAGEMENT PROGRAMS
TO THE PUBLIC
AND GOVERNMENT DECISION MAKERS**

TOM PERIC



****ADJOURNMENT****

****Stay after lunch for a tour of Monmouth County's Archives / Records Center ****



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CARMA/NJ MEETING MINUTES

The October 6, 2011 meeting of the County Archives and Records Management Association of New Jersey was called to order by President, Gary Dalina at Monmouth County Archives in Manalapan, New Jersey at 10:00 am.

Seven counties and one municipality were represented along with other members.

Christine Healey, Bergen County
Michele Everly, Kathy Seder, Gloucester County
Lauren Wiley, Torey King, Joe Turek, Mercer County
Gary S. Dalina, Jerry Balazse, Colleen Ward, Middlesex County
Mark Pizza, Gary Saretzky, Elsaly Palmisano, Monmouth County
Vincent Giacomini, Allen Kurdyla, Somerset County
Dan Freed, Sussex County
Linda L. Cottrell, Freehold Borough
Allan Gugligleni, NJIT CIAT; Drew Daley, Space Saver Systems; Tom Peric, Galileo Communications, Inc.; Mark Szemple, Sunrise Systems; Anthony Mongeluzo, Pro Computer Service Com; Joe Smith, Employment Horizons

Call to order by Gary Dalina, President

Flag salute by Mark Pizza

Welcome by Gary Dalina, President

Secretary's Report: Michele Everly, CARMA membership forms, minutes, and surveys available

Treasurer's Report: Christine Healey, as of October 6, 2011, CARMA has a balance of \$4,557.33

Motion to accept Treasurer's Report

Discussion regarding CARMA membership increase from \$40.00 to \$50.00 for government entities only; vendor membership fees remain the same

**Meeting Presentation:
Public Relation Strategies in Marketing Records Management**

*Expert on Public Relations and Publicity Author and Speaker: Tom Peric of Galileo
Communications, Inc.*

*President and CEO of Pro Computer Service Com: Anthony Mongeluzo expert on computer
technology and marketing/publicity*

Tours of Monmouth County Archives/Record Center

Meeting adjourned

Next meeting will be December 8, 2011 focusing on RIM Systems for Records and Archives at
Middlesex County Records Center